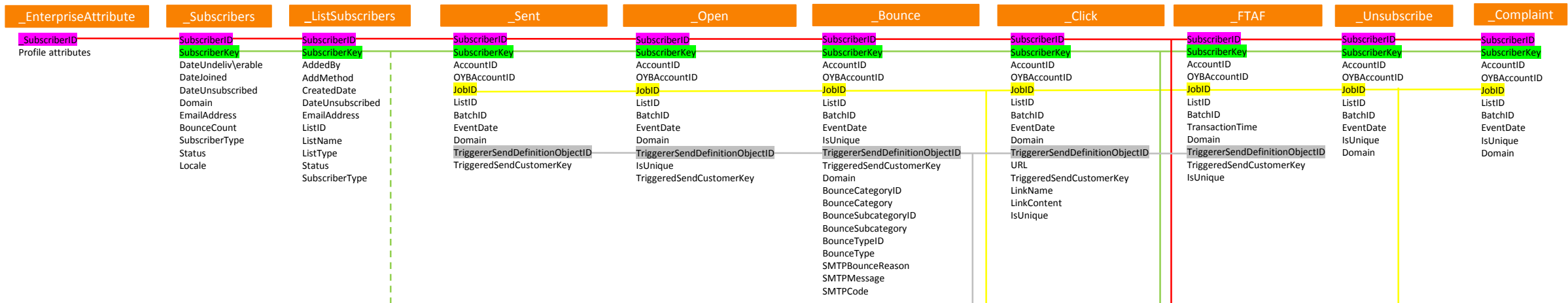


Contacts & Subscribers

Email



Mobile Connect

Journey Builder

_SMSMessageTracking

- SubscriberID (Primary Key)
- MobileMessageTrackingID
- EID
- MID
- Mobile
- MessageID
- KeywordID
- CodeID
- ConversationID
- CampaignID
- Sent
- Delivered
- Undelivered
- Unsub
- OptIn
- OptOut
- Outbound
- Inbound
- CreateDateTime
- ModifiedDate
- ActionDateTime
- MessageText
- IsTest
- MobileMessageRecurrenceID
- ResponseToMobileMessageTrackingID
- IsValid
- InvalidationCode
- SendID
- SendSplitID
- SendSegmentID
- SendJobID
- SendGroupID
- SendPersonID

_SMSSubscriptionLog

- LogDate
- MobileSubscriptionID
- MobileNumber (Foreign Key)
- SubscriptionDefinitionID
- OptOutStatusID
- OptOutMethodID
- OptOutDate
- OptInStatusID
- OptInMethodID
- OptInDate
- Source
- CreatedDate
- ModifiedDate

_UndeliverableSMS

- Undeliverable
- BounceCount
- MobileNumber (Foreign Key)
- FirstBounceDate
- HoldDate

If the mobile number is set as the **ContactKey** / **SubscriberKey** then **MobileNumber** can correspond

_Journey

- VersionID (Primary Key)
- JourneyID
- JourneyName
- VersionNumber
- CreatedDate
- LastPublishedDate
- ModifiedDate
- JourneyStatus

_JourneyActivity

- VersionID (Primary Key)
- ActivityID
- ActivityName
- ActivityExternalKey
- ActivityType
- JourneyActivityObjectID (Foreign Key)

JourneyActivityObjectID corresponds to TriggererSendDefinitionObjectID

_Job

- JobID (Primary Key)
- EmailID
- AccountID
- AccountUserID
- FromName
- FromEmail
- SchedTime
- PickupTime
- DeliveredTime
- EventID
- TriggererSendDefinitionObjectID (Foreign Key)
- TriggeredSendCustomerKey
- IsMultipart
- JobType
- JobStatus
- ModifiedBy
- ModifiedDate
- EmailName
- EmailSubject
- IsWrapped
- TestEmailAddr
- Category
- BccEmail
- OriginalSchedTime
- CreatedDate
- CharacterSet
- IPAddress
- SalesForceTotalSubscriberCount
- SalesForceErrorSubscriberCount
- SendType
- DynamicEmailSubject
- SuppressTracking
- SendClassificationType
- SendClassification
- ResolveLinksWithCurrentData
- EmailSendDefinition
- DeduplicateByEmail

_SocialNetworkTracking

- ListID
- BatchID
- SocialSharingSiteID
- SiteName
- CountryCode
- SubscriberID (Primary Key)
- SubscriberKey (Foreign Key)
- PublishedSocialContentID
- RegionTitle
- RegionDescription
- ContentRegionID
- PublishedSocialContentStatusID
- OYBMemberID
- TransactionTime
- IsUnique
- Domain
- ShortCode
- PublishTime

_SocialNetworkImpressions

- JobID (Primary Key)
- ListID
- RegionTitle
- RegionDescription
- RegionHTML
- ContentRegionID
- SocialSharingSiteID
- SiteName
- CountryCode
- ReferringURL
- IPAddress
- TransactionTime
- PublishedSocialContentStatusID
- ShortCode
- PublishTime