

## Contacts & Subscribers

| _EnterpriseAttribute                | _Subscribers  | _ListSubscribers   |
|-------------------------------------|---|--|
| SubscriberID,<br>Profile attributes | SubscriberID,<br>SubscriberKey,<br>DateUndeliverable,<br>DateJoined,<br>DateUnsubscribed,<br>Domain,<br>EmailAddress,<br>BounceCount,<br>SubscriberType,<br>Status,<br>Locale | SubscriberID,<br>SubscriberKey,<br>AddedBy,<br>AddMethod,<br>CreatedDate,<br>DateUnsubscribed,<br>EmailAddress,<br>ListID,<br>ListName,<br>ListType,<br>Status,<br>SubscriberType, |

| _Sent  |
|--|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>JobID,<br>ListID,<br>BatchID,<br>EventDate,<br>Domain,<br>TriggererSendDefinitionObjectID,<br>TriggeredSendCustomerKey |

| _Open   |
|---|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>ListID,<br>BatchID,<br>EventDate,<br>Domain,<br>TriggererSendDefinitionObjectID,<br>IsUnique,<br>TriggeredSendCustomerKey |

| _Bounce   |
|---|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>ListID,<br>BatchID,<br>EventDate,<br>IsUnique,<br>TriggererSendDefinitionObjectID,<br>TriggeredSendCustomerKey,<br>Domain,<br>BounceCategoryID,<br>BounceCategory,<br>BounceSubcategoryID,<br>BounceSubcategory,<br>BounceTypeID,<br>BounceType,<br>SMTPBounceReason,<br>SMTPMessage,<br>SMTPCode |

| _Click   |
|--|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>JobID,<br>ListID,<br>BatchID,<br>EventDate,<br>Domain,<br>TriggererSendDefinitionObjectID,<br>URL,<br>TriggeredSendCustomerKey,<br>LinkName,<br>LinkContent,<br>IsUnique |

| _FTAF   |
|---|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>JobID,<br>ListID,<br>BatchID,<br>TransactionTime,<br>Domain,<br>TriggererSendDefinitionObjectID,<br>TriggeredSendCustomerKey,<br>IsUnique |

| _Unsubscribe   |
|--|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>JobID,<br>ListID,<br>BatchID,<br>EventDate,<br>IsUnique,<br>Domain |

| _Complaint   |
|--|
| SubscriberID,<br>SubscriberKey,<br>AccountID,<br>OYBAccountID,<br>JobID,<br>ListID,<br>BatchID,<br>EventDate,<br>IsUnique,<br>Domain |

| _BusinessUnit Unsubscribes   |
|--|
| SubscriberID,<br>SubscriberKey,<br>BusinessUnitID,<br>UnsubDateUTC,<br>UnsubReason |

## Mobile Connect

| _SMSMessageTracking  | _SMSSubscriptionLog  | _UndeliverableSMS   |
|--|--|---|
| SubscriberID,<br>MobileMessageTrackingID,<br>Mobile,<br>EID,<br>MID,<br>MessageID,<br>KeywordID,<br>CodeID,<br>ConversationID,<br>CampaignID,<br>Sent,<br>Delivered,<br>Undelivered,<br>Unsub,<br>OptIn,<br>OptOut,<br>Outbound,<br>Inbound,<br>CreateDateTime,<br>ModifiedDateTime,<br>ActionDateTime,<br>MessageText,<br>IsTest,<br>MobileMessageRecurrenceID,<br>ResponseToMobileMessageTrackingID,<br>IsValid,<br>InvalidationCode,<br>SendID,<br>SendSplitID,<br>SendSegmentID,<br>SendJobID,<br>SendGroupID,<br>SendPersonID | LogDate,<br>MobileSubscriptionID,<br>MobileNumber,<br>SubscriptionDefinitionID,<br>OptOutStatusID,<br>OptOutMethodID,<br>OptOutDate,<br>OptInStatusID,<br>OptInMethodID,<br>OptInDate,<br>Source,<br>CreateDate,<br>ModifiedDate | Undeliverable,<br>BounceCount,<br>MobileNumber,<br>FirstBounceDate,<br>HoldDate |

If the mobile number is set as the **ContactKey / SubscriberKey** then **MobileNumber** can correspond

## Group Connect

| _MobileLineAddressContact SubscriptionView  | _MobileLineOrphan ContactView                         |
|---|---|
| ContactID,<br>ContactKey,<br>AddressID,<br>ChannelID,<br>IsActive,<br>CreateDate,<br>ModifiedDate | ContactID,<br>ContactKey,<br>AddressID,<br>CreateDate |

## Email

### \_Job

|  |
|--|
| JobID,<br>EmailID,<br>AccountID,<br>AccountUserID,<br>FromName,<br>FromEmail,<br>SchedTime,<br>PickupTime,<br>DeliveredTime,<br>EventID,<br>TriggererSendDefinitionObjectID,<br>TriggeredSendCustomerKey,<br>IsMultipart,<br>JobType,<br>JobStatus,<br>ModifiedBy,<br>ModifiedDate,<br>EmailName,<br>EmailSubject,<br>IsWrapped,<br>TestEmailAddr,<br>Category,<br>BccEmail,<br>OriginalSchedTime,<br>CreateDate,<br>CharacterSet,<br>IPAddress,<br>SalesForceTotalSubscriberCount,<br>SalesForceErrorSubscriberCount,<br>SendType,<br>DynamicEmailSubject,<br>SuppressTracking,<br>SendClassificationType,<br>SendClassification,<br>ResolveLinksWithCurrentData,<br>EmailSendDefinition,<br>DeduplicateByEmail |
|--|

### \_SocialNetworkImpressions

|  |
|--|
| JobID,<br>ListID,<br>RegionTitle,<br>RegionDescription,<br>RegionHTML,<br>ContentRegionID,<br>SocialSharingSiteID,<br>SiteName,<br>CountryCode,<br>ReferringURL,<br>IPAddress,<br>TransactionTime,<br>PublishedSocialContentStatusID,<br>ShortCode,<br>PublishTime |
|--|

### \_SocialNetworkTracking

|   |
|---|
| ListID,<br>BatchID,<br>SocialSharingSiteID,<br>SiteName,<br>CountryCode,<br>SubscriberID,<br>SubscriberKey,<br>PublishedSocialContentID,<br>RegionTitle,<br>RegionDescription,<br>RegionHTML,<br>ContentRegionID,<br>PublishedSocialContentStatusID,<br>OYBMemberID,<br>TransactionTime,<br>IsUnique,<br>Domain,<br>ShortCode,<br>PublishTime |
|---|

## Journey Builder

| _Journey  | _JourneyActivity   |
|---|--|
| VersionID,<br>JourneyID,<br>JourneyName,<br>VersionNumber,<br>CreateDate,<br>LastPublishedDate,<br>ModifiedDate,<br>JourneyStatus | VersionID,<br>ActivityID,<br>ActivityName,<br>ActivityExternalKey,<br>ActivityType,<br>JourneyActivityObjectID |

JourneyActivityObjectID corresponds to TriggererSendDefinitionObjectID

## Automation Studio

| _AutomationInstance   | _AutomationActivityInstance  |
|---|--|
| MemberID,<br>AutomationName,<br>AutomationCustomerKey,<br>AutomationDescription,<br>AutomationType,<br>AutomationNotificationRecipient_Compete,<br>AutomationNotificationRecipient_Error,<br>AutomationNotificationRecipient_Skip,<br>AutomationStepCount,<br>AutomationInstanceID,<br>AutomationInstancesRunOnce,<br>FilenameFromTrigger,<br>AutomationInstanceScheduledTime_UTC,<br>AutomationInstanceStartTime_UTC,<br>AutomationInstanceEndTime_UTC,<br>AutomationInstanceStatus,<br>AutomationInstanceActivityErrorDetails | MemberID,<br>AutomationName,<br>AutomationCustomerKey,<br>AutomationInstanceID,<br>ActivityType,<br>ActivityName,<br>ActivityDescription,<br>ActivityCustomerKey,<br>ActivityInstanceStep,<br>ActivityInstanceID,<br>ActivityInstanceStartTime_UTC,<br>ActivityInstanceEndTime_UTC,<br>ActivityInstanceStatus,<br>ActivityInstanceErrorDetails |